



Sustainability (Business) Marketing & Communications Internship with [Evolution Marketing](#)
(spring, summer & fall semesters)

Firm Description:

Evolution Marketing, LLC is a Wisconsin based women-owned [Certified B Corp™](#) specializing in the area of **global sustainability storytelling, environmentally responsible creative design and ethical marketing**. We also offer a [variety of consulting services](#) within the fields of sustainability, supply chain management, organic/natural food, farming and third-party responsible business certifications.

We are experts at communication and practitioners of sustainable business initiatives. Our team has over a decade of experience working at the intersection of sustainability, corporate social responsibility, public affairs, employee engagement, corporate branding and marketing communications.

Requirements of Interns:

Evolution Marketing, llc interns need to be of at least sophomore standing. Interns preferably should be seeking a major/minor/certificate in sustainability, sustainability management, sociology, marketing, responsible business, and/or communications with an interest or emphasis within the field of social and environmental sustainability, environmental communication, Sustainable Development Goals, Certified B Corporations, third party responsible business certifications, climate/carbon and sustainable business operations. **Excellence in communication** is an essential requirement for any Evolution Marketing intern, therefore interns should be familiar with social media (Linkedin), and be able to edit/proof articles, write social media posts and blogs/articles. Interns should be able to take direction and be able to work independently on projects using critical thinking. Interns should furnish a laptop computer to be used during internship experience.

Intern Skill Set:

- An understanding of Google docs and slides, Canva, Linkedin. If applying for design/production internship a working understanding of the Adobe Suites is required.
- Organizational skills (specifically detailed orientated and ability to meet deadlines in a timely manner).
- The ability to conduct yourself in a professional manner within different types of business settings (i.e. at chamber of commerce business events, client meetings, possible meeting with representatives of local and state government).
- Friendly and personable.
- Ability to try something new and be a problem solver.
- Ability to think independently as well as work in a team environment on a project.

Areas of Emphasis: (When applying please specify which areas you are interested in working within, our *internships provide students with an opportunity to do a deep dive into specific topics/skills that are of interest to the student.*)

All interns will have the opportunity to work on an interdisciplinary creative sustainability communications project, gaining experience working with marketing, design, PR/promotion, advertising and video production professionals.

- Video Production (working on/producing a video)
- Sustainable Event Planning & Marketing
- Technical writing/Creative Marketing/Branding on Operational Impact Report and/OR co-authoring an article with Evolution Marketing President Lisa Geason-Bauer.
- Sustainability Consulting (from a holistic perspective), and working with clients on adoption of environmental and social responsibility practices, strategies
- Website development and work on building a microsite
- Third party responsible business certifications (Green Masters Program application, B Impact Assessment, etc..)

Internship Details: Internships are unpaid and the amount of hours interns will work is dependent upon their specific internship program. In order to assist the intern in receiving University credit for the experience, the internship hours will be determined by the intern and their respective internship programs.

To apply: Please send a cover letter (which includes when you would like to complete the internship, details about your Universities internships program and what you would like to focus on for your internship from the areas of emphasis above), a copy of your resume and a writing sample to Lisa@evolutionmarketing.biz.